

FUTURE PROOF Lighting SYMPOSIUM



Forum, training, inspiration & experience parcours - for everyone who makes light

Berlin, 05. - 07.11.2024 | Marshall-Haus - supported by belektro

IN FOCUS

- How can we combine the protection of the environment, biodiversity and natural darkness of the night the best possible with functional and aesthetic lighting ?
- How can we create more circularity & C2C in the lighting industry?
- Which approaches can lead us to more sustainability in luminaire manufacturing
- Who influences the impact of artificial lighting
- your questions to the topic and much more &
- Experience environmental more feasible lighting in the exhibition „Mindful Lighting“

WHEN: 05th - 07th November 2024

WHERE: Berlin, Archenhold Observatory

SUSTAINABLE EVENT - we ask our visitors to use public transport.

WITH UP TO 300 GUESTS from municipalities, politics, planning and lighting application

COSTS: Depending on sponsorship and funding, between €25 and €200 (participation certificate / training certificate AK Berlin, LiTG), discounts for associations & partners and private individuals on request

SUBJECT:

„artificial lightin“ in an overdisciplinary dicourse with experts and society. Participants can expect a successful mixture of impulses from experts in lighting research & standardization, nature conservation, production and application, ecology, daylight and artificial lighting design and sustainable luminaire construction. In addition, round table discussions, best practice examples and lighthouse projects on the topic.

PROGRAM

05.11.2024:

- 12:00 Tour Belektro to partners and sponsors
- 13:00 Admission
- 13:30 Intro - introduction of the experts and speakers
- 14:00 3x10+5 minutes impulses, positions, questions
- 15:00 Refreshments & networking, tour of the exhibition
- 17:00 Panel discussion
- 18:00 - 21:00 Evening program with special guest, buffet and time for exhibition tour & networking

06.11.2024:

- 08:30 Admission
- 09:00 Intro & summary
- 09:15 3x10+5 minutes impulses, positions, questions
- 10:15 Refreshments & time for exchange
- 11:15 Panel discussion, questions
- 12:15 Summary
- 12:30 End of the event
- 13:00 Tour Belektro to partners and sponsors

07.11.2024, 10:00 - 16:00:

- Public part of the symposium with presentations on sustainability and environmental compatibility as part of the planner dialog

EXPERTS & TOPICS*:

Prof. Axel Stockmar - the new railroad standard and possibilities for environmental and dark time protection

Johannes Mailänder - Lichtwart: synergy effects for (commercial) advertising lighting, general and outdoor lighting thanks to lighting control via the IOT

Solveig Buseler - Schnick Schnack Systems: competent, social, self-responsible & at eye level - sustainable production processes

Joachim Becker - Beolum: aluminum and the footprint of luminaires

Norbert Wasserfurth - exhibition Mindful Light - an introduction

Ines Göbel - Zumtobel Group
C2C & Circular Economy in Lighting

ADDITIONALLY:

gallery exhibitions - **Your approaches & examples**, positions on sustainability, lighthouse projects & best practice *

IN PLANNING/ ACCOMPANYING

the Planning Dialogue 07.11.:

Nature and environmental protection, legislation, further examples of sustainable & recyclable luminaire production

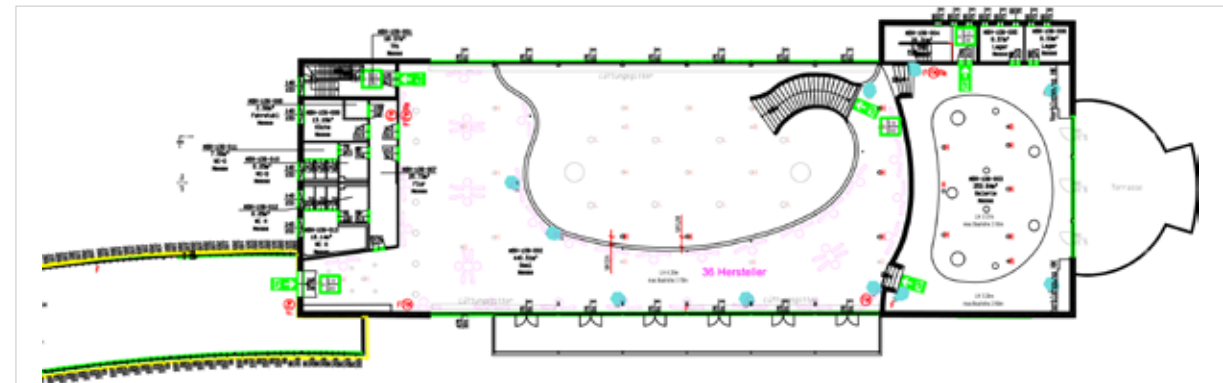
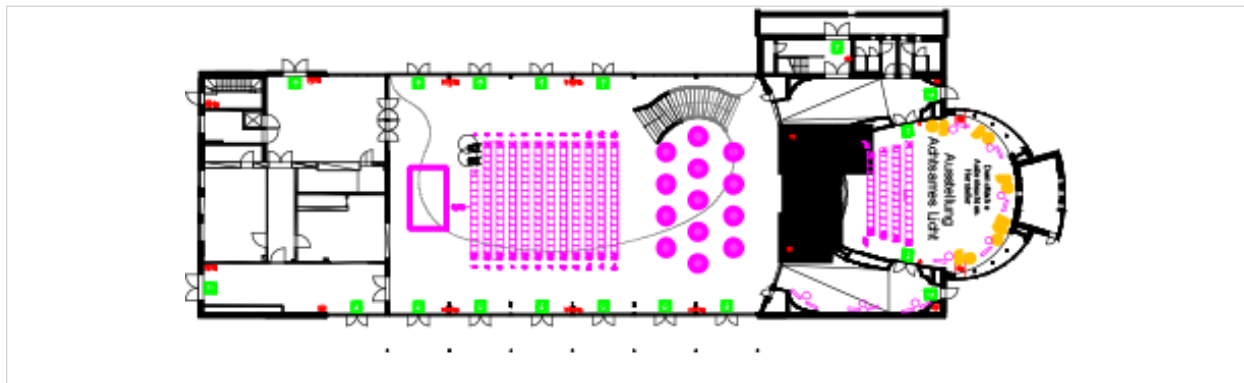
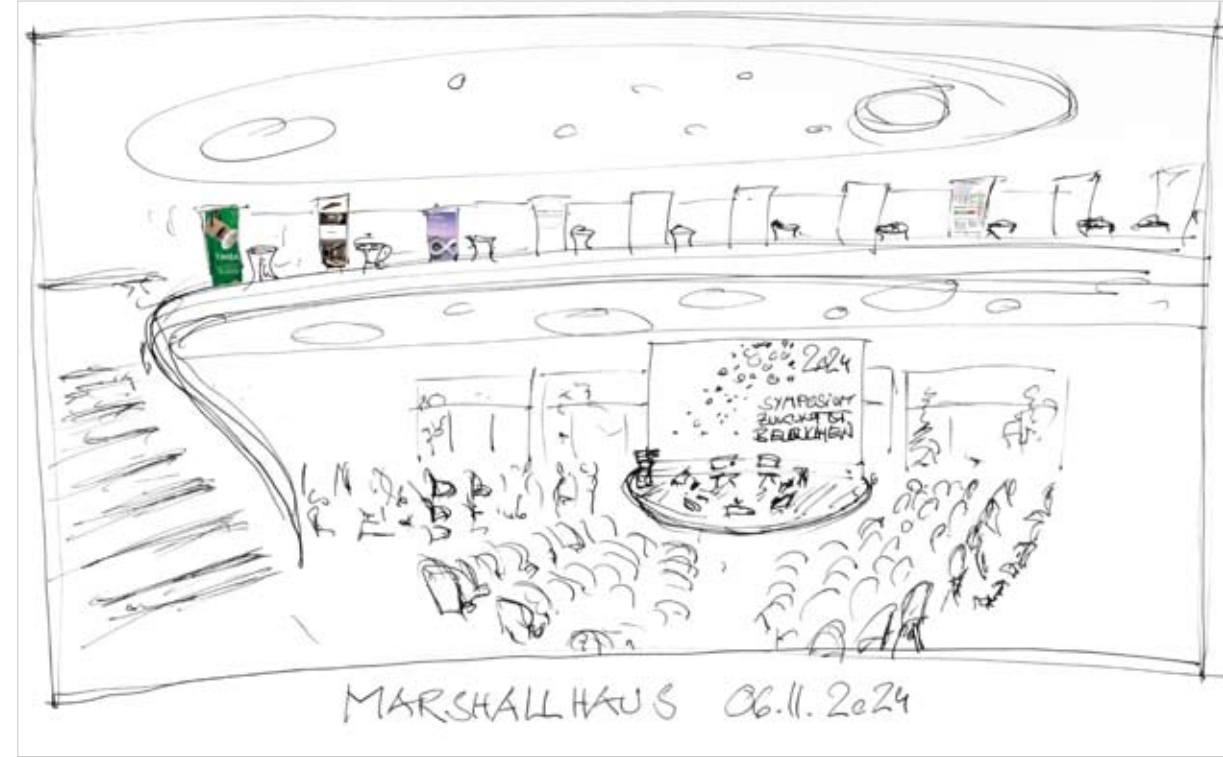
TARGET GROUP

Politicians / municipalities / building & environmental authorities / real estate industry & housing associations, associations from architecture & planning to guilds

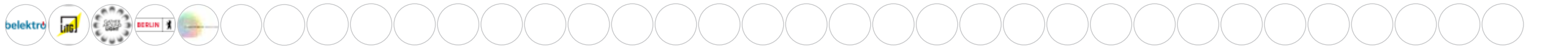
A LiTG event on the initiative of Gather Around Light, with friendly support of the belektro and many others.
*SUBJECT TO CHANGES AND ADDITIONS

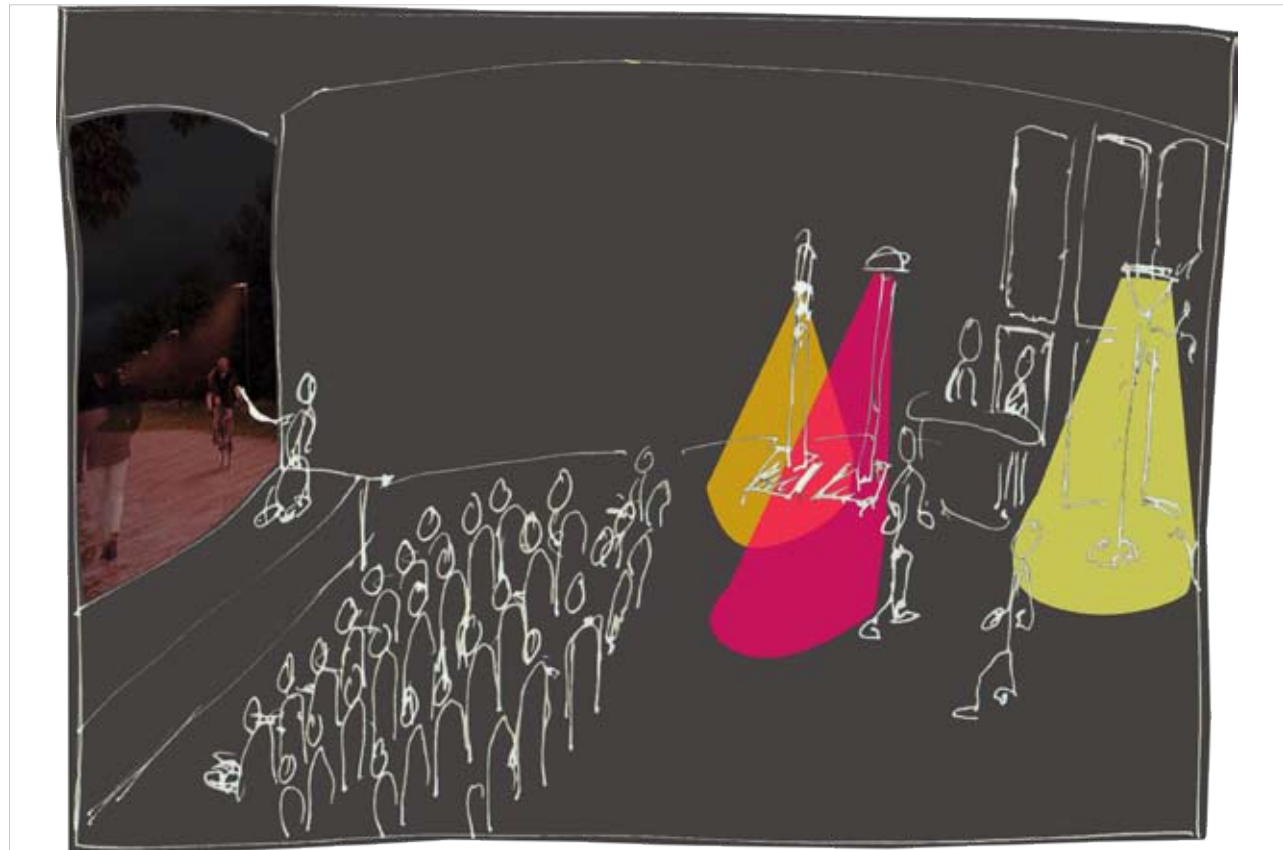
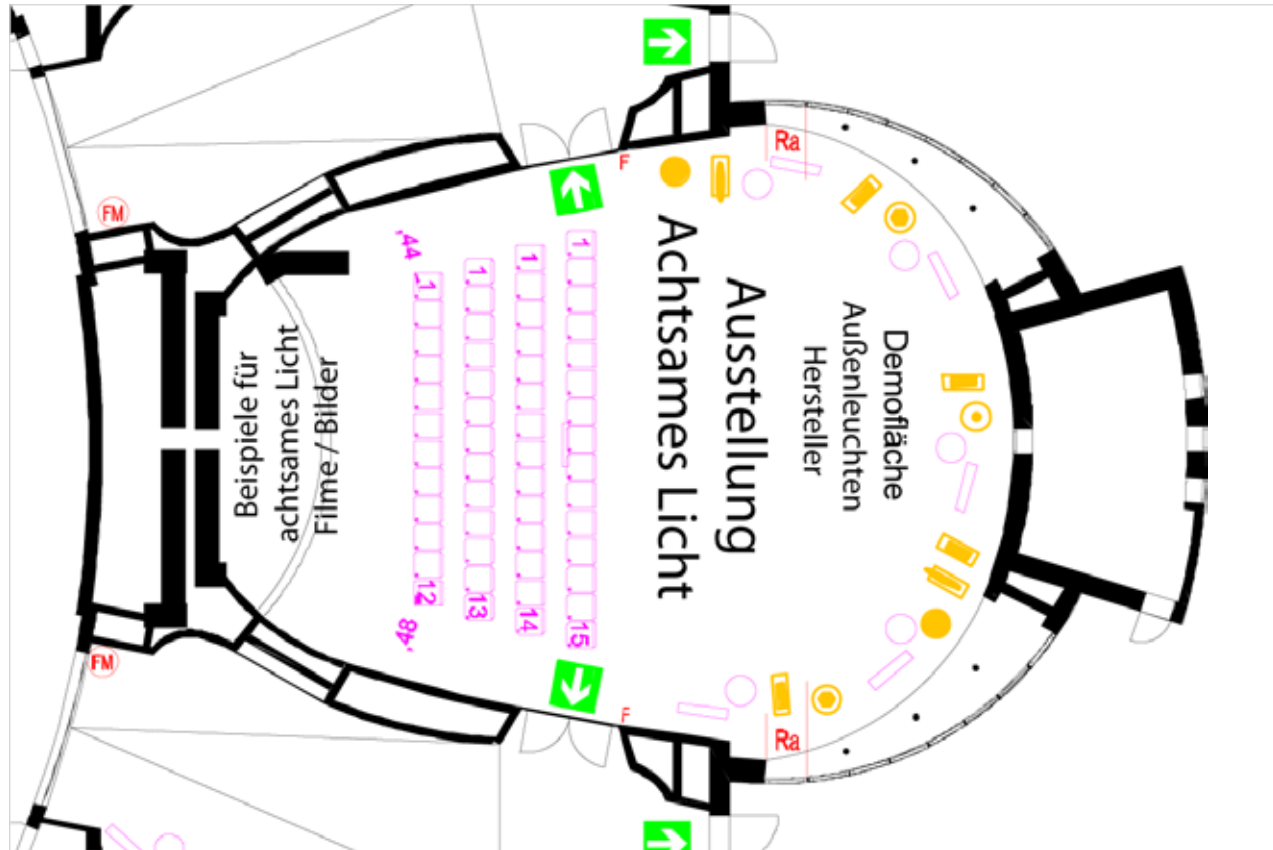
PROGRAM





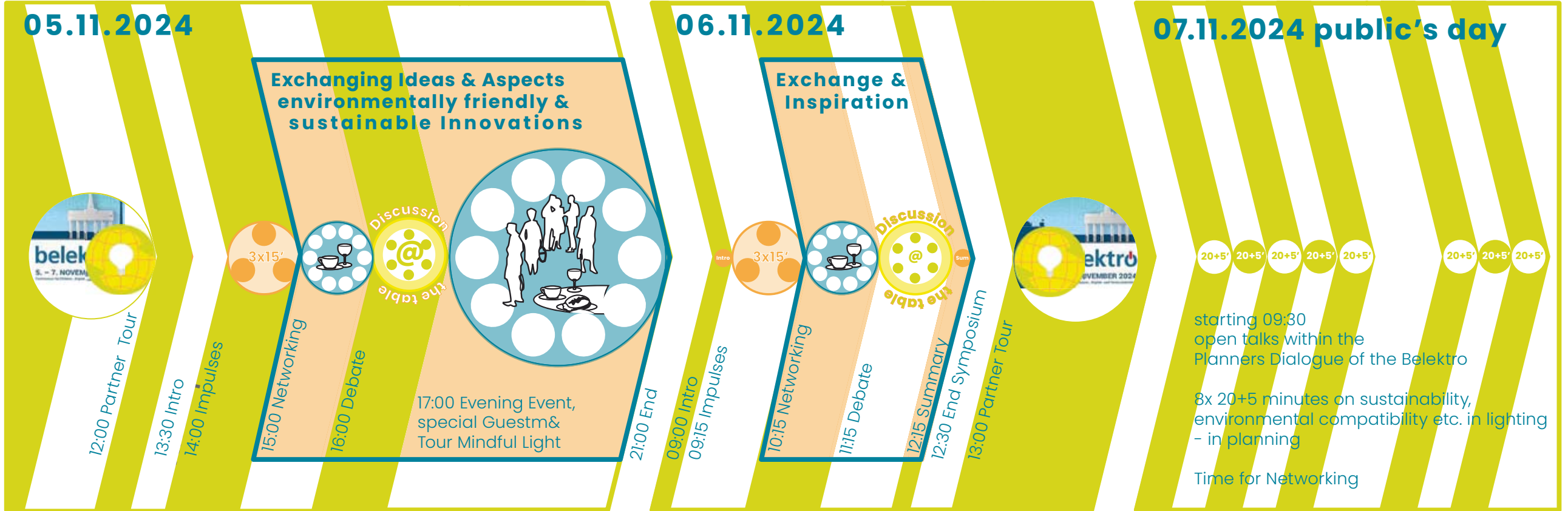
LOCATION SYMPOSIUM: MARSHALL-HAUS WITH MARKET OF OPTION IN THE GALLERY





Films and visualizations of exemplary lighting solutions for urban and rural areas; including luminaires from various manufacturers, light distributions | light colors | light intensities | control options

EXHIBITION MINDFUL LIGHTING



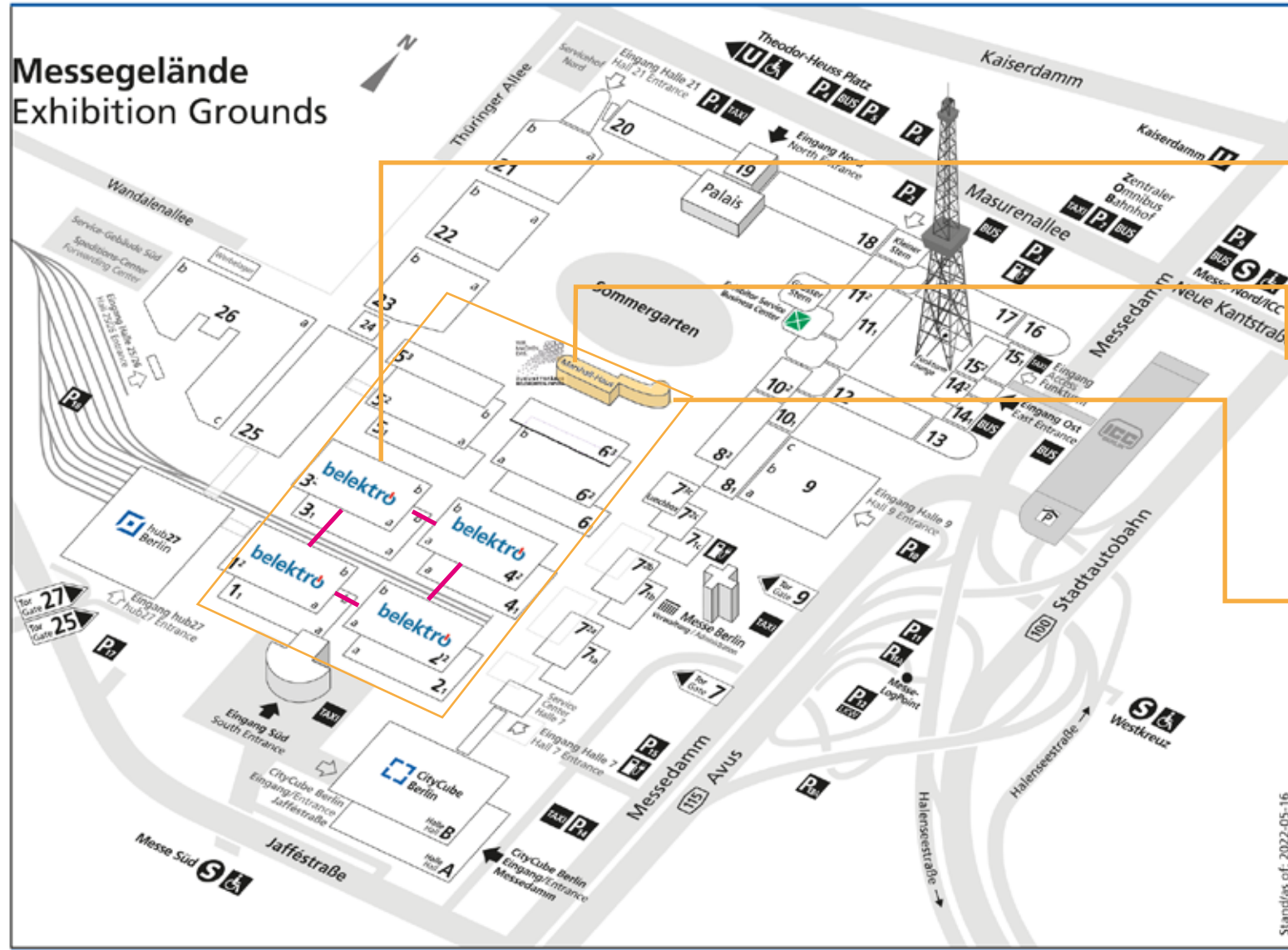
Symposium - two half days / public lectures: one day

SCHEDULE - SZB 2024 - MARSHALLHAUS



Berlin ExpoCenter City

Messe Berlin



BELEKTRO: HALL 1-4

EXHIBITION MINDFUL LIGHTING,
ROOM ULM

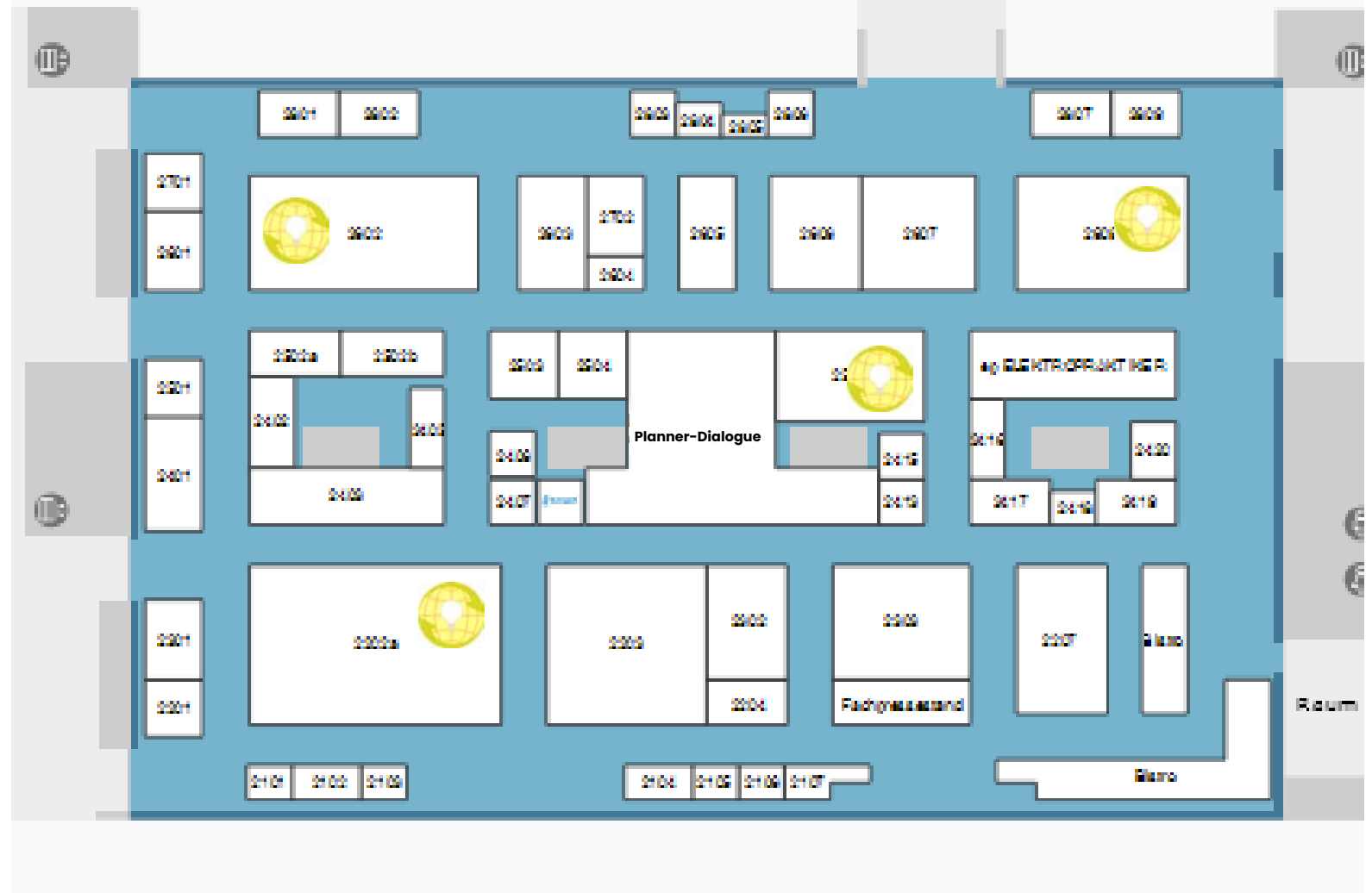
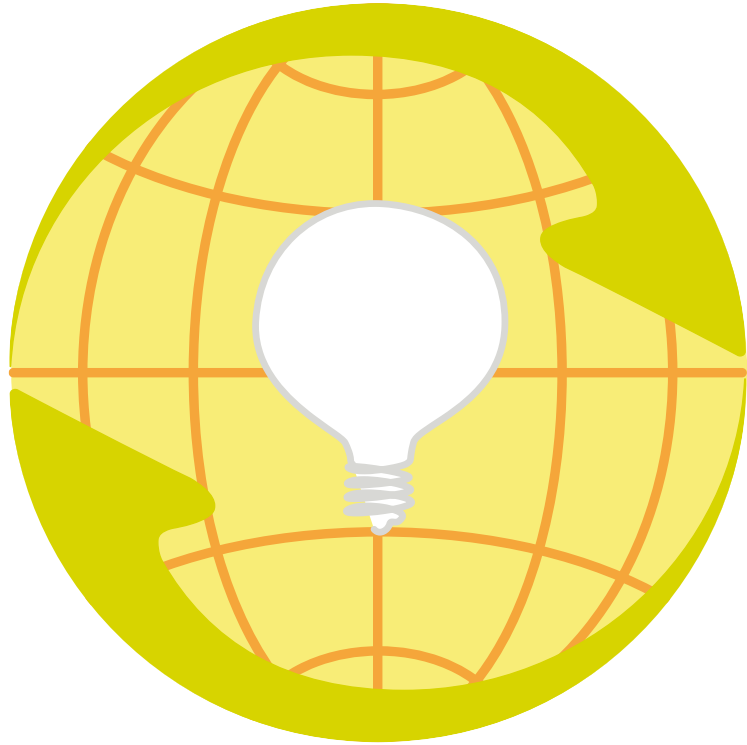
SYMPOSIUM FUTURE PROOF
LIGHTING: MARSHALLHAUS



OVERVIEW FAIR GROUND



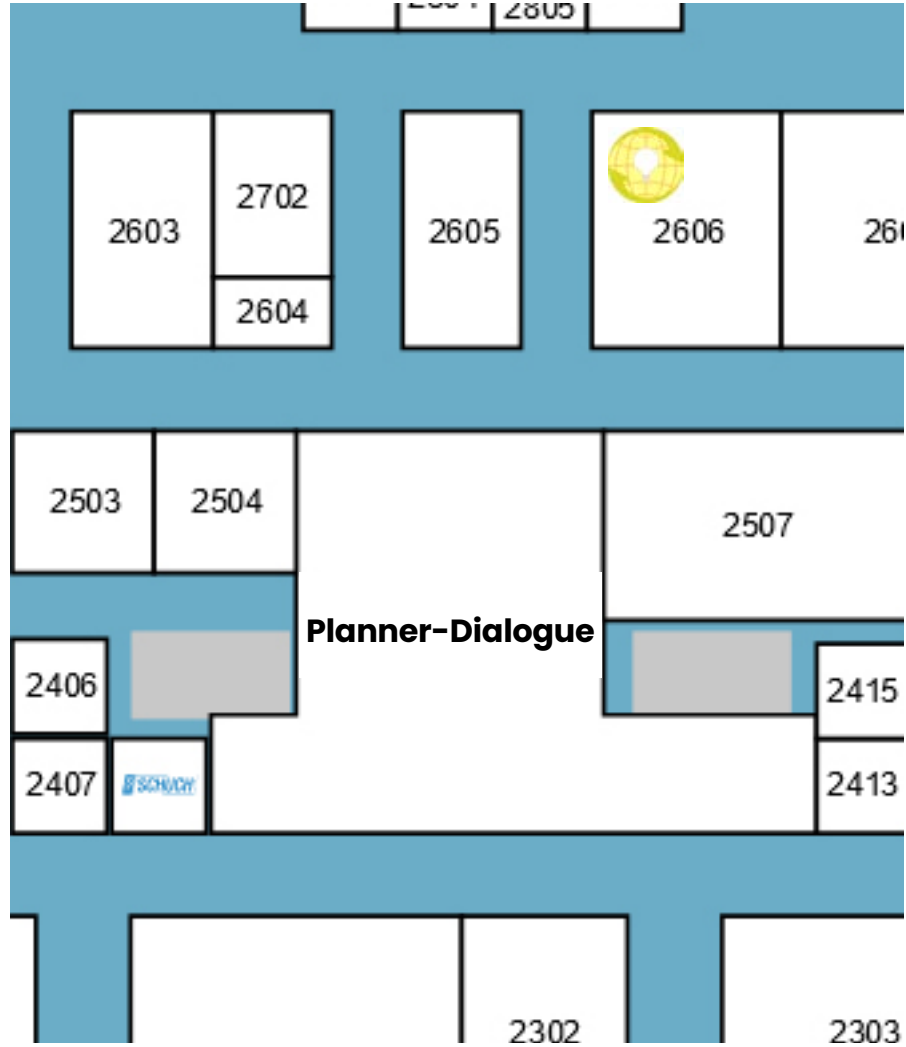
FAIR BOOTH AND GUIDED TOURS



VGL Hall 4.2, Belekrto 2022

OPTIONAL: FUTURE PROOF IKON & LOGO TAGGED PARTNER-FAIR STANDS





LOCATION:

Hall 4.2

DATES

07.11. 10:00 - 16:00, 8 slots

TOPICS:

- Environmental compatibility: Lighting recommendations of the BFN - Marita Böttcher
- Leibniz Institute of Freshwater Ecology - Status report of the AUBE project - Sibylle Schroer
- C2C projects in lighting design

YOUR TOPIC ACCORDING TO YOUR SPONSOR PACKAGE

PLATFORM PLANNER DIALOGUE

BE. A. PART. YOUR BOOTH @ THE **belektro**

With your own stand at Belektro, which not only identifies you as a sustainable manufacturer, but also as a partner of the symposium with a clear icon. Booking is possible at any time.



Sign In: <https://www.belektro.de/de/ausstellen/standanmeldung/>

Your options:

- Stand concept - own stand / order from Belektro partner
- Minimum size 12m²
- Joint stands are possible, to be organized together if necessary
- Example: 12m² corner stand + media pack + fee + flat rate = **2755,20€ net**

SPONSORING OPTIONS:

COOPERATION PARTNER ADVANTAGE

- for institutional and media partners, speakers & start-ups
 ▶◀ 1 x free entry in return for advertising on their own platforms

CONTRIBUTIONS IN KIND / DONATIONS:

- You take over catering / a part of it () / the fee for the key note speaker

CRITERIA FOR LECTURES AS PART OF SILVER AND GOLD SPONSORING

- subject: efforts towards environmental compatibility, C2C, sustainability or own topic
- product neutrality - no product advertisement
- Please apply with an A4 abstract of your presentation by **30.05.2024** to caroline.vilbrandt@litg.de for a neutrality check by the project committee of LiTG & Gather Around Light
- Presentation date: 07.11.2024 as part of the Planner Dialogue

SPONSORSHIP SERVICES

€

YOUR CHOICE

FINANCIAL REQUIREMENT: MIN. 80.000, MAX 125.000€



			GOLD +5000€	SILVER +3000€	BRONZE +1000€	COPPER +500€	IRON 200€	IDEAL	
before ...	• Get Tickets for your clients		[Yellow bar]						
	• Crowdfunding Company name on the event website	200€	[Yellow bar]						
	• Your Logo on the website of the event	500€	[Yellow bar]						
	• Your Logo with respective sponsor note on the website of the cooperation partner Gather Around Light	500€	[Yellow bar]						
	• Sponsoring post on Linked In and social media of the cooperation partners and organizers (GAL, LiTG)	500€	[Yellow bar]						
during ...	• Company logo print in the event room	500€	[Yellow bar]						
	• Set up your own roll-up in the event room (in addition to the stands on the upper floor)	500€	[Yellow bar]						
	• Monitor Presentation of your logo in the breaks	500€	[Yellow bar]						
	• Provision of the company's own accompanying advertising (name badges, advertising banners, advertising cubes, etc.)	500€	[Yellow bar]						
	• Special emphasis in the résumé	500€	[Yellow bar]						
contributing to the event	• Your digital logo @ the Get Together	500€	[Yellow bar]						
	• Guided tours through the Mindful Light exhibition, opportunity to present your own smart lighting concepts	1000€	[Yellow bar]						
	• for trade fair participation - visit to the trade fair stand as part of guided tours before and after the symposium	500€	[Yellow bar]						
	• 10+5 min curated lecture @ the planners dialogue the 07.11.2024	500€	[Yellow bar]	[Yellow bar]	[Yellow bar]	[Yellow bar]	[Yellow bar]	[Yellow bar]	[Yellow bar]
	• 20+5 min curated lecture @ planners dialogue the 07.11.2024	1000€	[Yellow bar]	[Yellow bar]	[Yellow bar]	[Yellow bar]	[Yellow bar]	[Yellow bar]	[Yellow bar]
Summe			5	3	2	1			
		NUMBER FREE TICKETS							



Responsability & Organisation Symposium

German Assosiation of Lighting Technology & Lightin Design

Danneckerstr. 16
10245 Berlin
www.litg.de
+ 49 30 2636 9524
caroline.vilbrandt@litg.de | www.litg.de



Cooperation Partner Concept, Content & Organisation

Gather Around Light – Honorary Light Enthusiasts Lighting Competence | Discourses | Ideas

i. V. Caroline Vilbrandt
<https://gather-around-light.net/>
caroline.vilbrandt@litg.de | www.litg.de



With friendly support of belectro (Messe Berlin)

belektro@messe-berlin.de
Annick Horter (project lead belektro)
T: +49 (0)30 3038-2043
annick.horter@messe-berlin.de
Jelena Petrovic (project management belektro)
Marketing, Newsletter, vsiters management
T: +49 (0)30 3038-3603

URHEBERRECHTSHINWEIS // COPYRIGHT

The content of this presentation (ideas, images, text, graphics, etc.) and the presentation it self are copyrighted and property of Gather Around Light, C. Vilbrandt.
Disclosure, modification, publication, transmission or reproduction of thepresentation, in your items is permitted only with written permission from C. Vilbrandt.

